

BROOKE LOVE

*Public Relations and
Communications Professional*

ABOUT

I am passionate about telling stories through writing, picture, and/or video. I would love for my career to move people to support an organization or work with its branding to help build up its vision and mission.



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ALLTHATISLOVELY.NET



919 636 3910



EDUCATION

University of North Carolina at Chapel Hill, December 2020

Bachelor of Arts, double major in Public Relations/Advertising and Communication Studies

SKILLS

ADOBE PREMIERE PRO CC

ADOBE ILLUSTRATOR CC

WORDPRESS

EMMA AND MAILCHIMP EMAIL
MARKETING

QUALTRICS

EXPERTISE

BRANDING DESIGN

CAMPAIGN PLANNING AND EXECUTION

SOCIAL MEDIA

TEAM LEADERSHIP

WEB DESIGN

EXPERIENCE

COMMUNICATIONS INTERN - JAN-DEC 2019

- I assisted the Communications Director with running the department's website, social media, and newsletters. This includes conducting video interviews, editing student-story videos and 360-degree video tours, writing web stories, and photographing students while in classes and labs.

UNC'S SCHOOL OF
ALLIED HEALTH
SCIENCES

COFFEE SHOP MANAGER - DEC 2019-PRESENT

- I have been manager of Grace Church of Chapel Hill's in-house coffee shop. Along with the constant maintenance, inventory, and general needs of a coffee shop, I communicated, scheduled, recruited, and trained a team of about 30 volunteers of all ages. The coffee shop makes free continual coffee for the church of about 2,000 people during their services and events as well as priced specialty coffee drinks.

GRACE CHURCH OF
CHAPEL HILL'S
COFFEE SHOP

RONALD MCDONALD HOUSE SECRETARY - APR-AUG 2018

- I volunteered at the front desk to assist guests with anything they might need. I also answered the phone, accepted monetary and supply donations, and helped orchestrate other volunteers.

RONALD MCDONALD
HOUSE OF DURHAM
AND WAKE